

PANSURIYA GLOBAL

COMPANY BROCHURE



sales@pansuriyaglobal.com

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BASMATI RICE

INDIAN BASMATI RICE, OFTEN CALLED THE "FRAGRANT ONE" FROM ITS HINDI ROOT, IS A PREMIUM, EXTRA-LONG GRAIN VARIETY NURTURED EXCLUSIVELY BY THE UNIQUE SOIL AND PRISTINE WATERS AT THE FOOTHILLS OF THE HIMALAYAS, A SPECIFIC ORIGIN THAT GIVES IT AN IRREPLACEABLE NUTTY AROMA AND FLAVOR. CELEBRATED FOR ITS REMARKABLE ELONGATION DURING COOKING, BASMATI DEVELOPS A LIGHT, NON-STICKY, AND FLUFFY TEXTURE, WITH SLENDER, INDIVIDUAL GRAINS SEPARATING BEAUTIFULLY TO PERFECTLY COMPLEMENT A WIDE RANGE OF DELICATE SPICES AND DISHES. ROOTED IN CENTURIES OF AGRICULTURAL TRADITION AND METICULOUSLY CULTIVATED BY GENERATIONS OF INDIAN FARMERS, INDIAN BASMATI REPRESENTS NOT ONLY A CULINARY TREASURE OF EXCEPTIONAL QUALITY BUT ALSO A DEEP-SEATED SYMBOL OF INDIA'S TRUST, HERITAGE, AND UNMATCHED EXPERTISE IN GRAIN CULTIVATION.





1121 BASMATI RICE

General Specification :

- **Grain Type :** Extra Long Grain
- **Purity :** 100%
- **Moisture :** 12.5% - 13%
- **MaxBroken Grains :** 1% - 2%
- **MaxAdmixture :** 5%
- **MaxShelf Life :** 24 Months
- **Physical Form :** Solid, Sortex Cleaned

Available Variety :

- 1121 Sella Rice (Parboiled)
- 1121 Golden Sella
- 1121 Steam Rice
- 1121 Raw/White Rice
- 1121 Lemon Sella

Packaging Type :

- **Standard Packaging:** Available in 1kg, 5kg, 10kg, 20kg, 25kg, and 50kg.
- **Bag Types:** PP Bags, Jute Bags, Cotton Bags, or Non-Woven Fabric Bags.
- **Customization:** We offer private labeling and customized packaging designs as per buyer requirements.



1509 BASMATI RICE

General Specification :

- **Average Grain Length :** 8.40 mm (Pre-cooked)
- **Purity :** 95% Minimum
- **Moisture :** 12.5% Maximum
- **MaxBroken Grains :** 1% Maximum
- **MaxAdmixture :** 5% Maximum
- **MaxShelf Life :** 24 Months
- **Foreign Matter :** Nil

Available Variety :

- 1509 Sella Rice (Parboiled)
- 1509 Golden Sella
- 1509 Steam Rice
- 1509 Raw/White Rice

Packaging Type :

- **Standard Packaging:** Available in 1kg, 5kg, 10kg, 20kg, 25kg, and 50kg.
- **Bag Types:** PP Bags, Jute Bags, Cotton Bags, or Non-Woven Fabric Bags.
- **Customization:** We offer private labeling and customized packaging designs as per buyer requirements.

NON BASMATI RICE

IN CONTRAST TO THE DELICATE GRAIN OF BASMATI, NON-BASMATI RICE COMPRISES A VAST SPECTRUM OF INDIGENOUS INDIAN VARIETIES, KNOWN FOR THEIR VERSATILITY, ROBUSTNESS, AND UNIQUE REGIONAL FLAVORS. CULTIVATED ACROSS THE VARIED LANDSCAPES OF INDIA, FROM THE FERTILE FLOODPLAINS OF THE GANGES TO THE SUN-DRENCHED COASTAL DELTA REGIONS, THESE DIVERSE GRAINS—RANGING FROM SHORT AND PLUMP TO LONG AND BOLD—ARE THE LIFEBLOOD AND DAILY STAPLE FOR MILLIONS. EACH VARIETY, SHAPED BY LOCAL SOIL AND TRADITIONAL FARMING WISDOM, OFFERS A DISTINCT CHARACTER, PROVIDING ESSENTIAL TEXTURE, SUBSTANCE, AND ENERGY FOR A MULTITUDE OF CULINARY PREPARATIONS, AND EMBODYING THE AUTHENTIC, EVERYDAY CULINARY SPIRIT AND AGRICULTURAL RESILIENCE OF INDIA'S DIVERSE AGRICULTURAL COMMUNITIES.





SONA MASOORI NON - BASMATI RICE

General Specification :

- **Average Grain Length :** 5.00 mm to 5.20 mm
- **Purity :** 95% Minimum
- **Moisture :** 13% Maximum
- **MaxBroken Grains :** 5% Maximum
- **MaxAdmixture :** 5% Maximum
- **MaxShelf Life :** 24 Months
- **Foreign Matter :** Nil

Available Variety :

- Sona Masoori Raw Rice
- Sona Masoori Steam Rice
- Sona Masoori Parboiled

Packaging Type :

- **Standard Packaging:** Available in 1kg, 5kg, 10kg, 20kg, 25kg, and 50kg.
- **Bag Types:** PP Bags, Jute Bags, Cotton Bags, or Non-Woven Fabric Bags.
- **Customization:** We offer private labeling and customized packaging designs as per buyer requirements.



IR 64 NON - BASMATI RICE

General Specification :

- **Average Grain Length :** 5.00 mm to 5.20 mm
- **Purity :** 95% Minimum
- **Moisture :** 13% Maximum
- **Broken Grains :** 5%, 25%, 100%
- **MaxAdmixture :** 5% Maximum
- **MaxShelf Life :** 24 Months
- **Foreign Matter :** Nil

Available Variety :

- IR64 Raw Rice
- IR64 Parboiled (Sella) Rice
- IR64 Steam Rice

Packaging Type :

- **Standard Packaging:** Available in 1kg, 5kg, 10kg, 20kg, 25kg, and 50kg.
- **Bag Types:** PP Bags, Jute Bags, Cotton Bags, or Non-Woven Fabric Bags.
- **Customization:** We offer private labeling and customized packaging designs as per buyer requirements.



PALAKKADAN MATTANON - BASMATI RICE

General Specification :

- **Grain Type:** Bold / Short Grain
- **Color :** Reddish-Brown (Naturally Pigmented)
- **Average Grain Length :** 5.00 mm - 5.20 mm
- **Processing :** Parboiled (Retains maximum nutrients)
- **Moisture :** 12% - 13% Max
- **Broken Grains :** 1% to 2% Max
- **Purity :** 100% Genuine Palakkadan Origin

Available Variety :

- Single Matta
- Double Matta
- Vadi Matta

Packaging Type :

- **Standard Packaging:** Available in 1kg, 5kg, 10kg, 20kg, 25kg, and 50kg.
- **Bag Types:** PP Bags, Jute Bags, Cotton Bags, or Non-Woven Fabric Bags.
- **Customization:** We offer private labeling and customized packaging designs as per buyer requirements.



SWARNA NON - BASMATI RICE

General Specification :

- **Grain Type:** Short / Medium Grain
- **Average Grain Length :** 5.00 mm - 5.20 mm
- **Moisture :** 12% - 13% Max
- **Broken Grains :** 5%, 25%, 100%
- **Damaged / Discolored :** 1% Maximum
- **Sortex Status :** 100% Sortex Cleaned & Silky Polished
- **Foreign Matter :** Nil

Available Variety :

- Swarna Steam Rice
- Swarna Parboiled (Sella) Rice
- Swarna Raw Rice

Packaging Type :

- **Standard Packaging:** Available in 1kg, 5kg, 10kg, 20kg, 25kg, and 50kg.
- **Bag Types:** PP Bags, Jute Bags, Cotton Bags, or Non-Woven Fabric Bags.
- **Customization:** We offer private labeling and customized packaging designs as per buyer requirements.



GR 11 NON - BASMATI RICE

General Specification :

- **Grain Type:** Short / Medium Grain
- **Average Grain Length :** 5.00 mm to 5.50 mm
- **Purity : 95%**
- **Moisture :** 12% - 13% Max
- **Broken Grains :** 5%
- **Whiteness :** High White / Silky Polish
- **Chalky Grains :** 3%

Available Variety :

- GR 11 Raw Rice
- GR 11 Steam Rice
- GR 11 Parboiled

Packaging Type :

- **Standard Packaging:** Available in 1kg, 5kg, 10kg, 20kg, 25kg, and 50kg.
- **Bag Types:** PP Bags, Jute Bags, Cotton Bags, or Non-Woven Fabric Bags.
- **Customization:** We offer private labeling and customized packaging designs as per buyer requirements.



THANJAVUR PONNI NON - BASMATI RICE

General Specification :

- **Grain Type:** Short / Medium Grain
- **Average Grain Length :** 4.80 mm to 5.20 mm
- **Purity : 95%**
- **Moisture :** 12% - 13% Max
- **Broken Grains :** 5%
- **Whiteness :** High White (Double Polished)
- **Shelf Life :** 24 Months

Available Variety :

- Thanjavur Ponni Steam Rice
- Thanjavur Ponni Parboiled (Sella)
- Thanjavur Ponni Raw Rice

Packaging Type :

- **Standard Packaging:** Available in 1kg, 5kg, 10kg, 20kg, 25kg, and 50kg.
- **Bag Types:** PP Bags, Jute Bags, Cotton Bags, or Non-Woven Fabric Bags.
- **Customization:** We offer private labeling and customized packaging designs as per buyer requirements.

www.pansuriyaglobal.com

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+91 9925305735



sales@pansuriyaglobal.com

